

Tourism and Hospitality

Introduction of the Sector

The travel and tourism industry, along with the related sectors contributing to it, is expected to grow in leaps and bounds in the coming years. A job in this industry can be highly exciting and adventurous and even pays well. Though it was slow to take off in this country, the government's initiatives in this field are uncovering a bright future for those who want to make a career in this field.

The hospitality industry is one of the key drivers of growth among the service sector in India. The growth in the hospitality sector and its contributions to the GDP will continue to be substantially higher than other sectors of the economy on the back of huge tourism potential in the country.

B Voc. in Cultural Heritage

Course Introduction

The mission of this B Voc. program is to provide the student with an in-depth understanding of visuality and its applications to the five domains of Intangible Cultural Heritage (as prescribed by the UNESCO). Beyond a sole understanding / application of the digital fields themselves, we also seek to bring in its integration with a creative output that will support various cultural institutions/stakeholders in the process of conservation and promotion of elements of cultural Heritage through the diversified building blocks of our curriculum

Eligibility for Admission

The eligibility condition for admission to B. Voc. in Cultural Heritage shall be 10+2 or equivalent, in any stream

Career Prospects

The employment opportunities visualised for B. Voc. in Cultural Heritage are Project Managers, Project Consultants, Conservation Professionals, Digital Activists, Associate at UNESCO and World Heritage Organization allies, Cultural & Travel Broadcasting administrator, Heritage Tourism Operator and Folklorist Researcher.

Semester-wise Listing of courses

Semester	Subject Code	Subject Name	Credits
I	GE 1.1	Functional English	4
	GE 1.2	Communication Skills - I	4
	GE 1.3	Computing Skills - I	4
	CH 1.1	Design Software	2
	CH 1.2	Graphic Design	2
	CH 1.3	Intangible Cultural Heritage (ICH)	2
	VP 1	Vocational Practical	12
	GE 2.1	Basics of Economics and Markets	4

II	GE 2.2	Environment Sciences	4
	GE 2.3	Ethics and Governance	4
	CH 2.1	Photography	2
	CH 2.2	Sound Design	2
	CH 2.3	Intangible Natural Heritage (INH)	2
	VP 2	Vocational Practical	12
III	GE 3.1	Communication Skills II	4
	GE 3.2	Financial Literacy	4
	GE 3.3	Basics of Legal and HR Policies	4
	CH 3.1	Foundation in Film making	2
	CH 3.2	Script writing	2
	CH 3.3	Inventorying Intangible Heritage	2
	VP 3	Vocational Practical	12
IV	GE 4.1	Computing Skills – II	4
	GE 4.2	Basics of Accounting	4
	GE 4.3	Design Thinking	4
	CH 4.1	Screen Writing	2
	CH 4.2	Editing	2
	CH 4.3	Safeguarding Intangible Heritage	2
	VP 4	Vocational Practical	12
V	GE 5.1	Digital Literacy	4
	GE 5.2	Health and Wellness	4
	GE 5.3	Personal Grooming	4
	CH 5.1	Direction	2
	CH 5.2	Cinematography	2
	CH 5.3	Indian Culture & Heritage	2
	VP 5	Vocational Practical	12
VI	GE 6.1	Entrepreneurship	4
	GE 6.2	Employment Readiness	4
	GE 6.3	Effective Workplace Skills & Competencies	4
	CH 6.1	Commercials Production	2
	CH 6.2	Strategic Marketing of H & C Assets	2
	CH 6.2	Sustainable Development of ICH	2
	VP 6	Vocational Practical	12

Programme fees: Rs. 60,000/-per annum

Examination fees: Rs. 1,600/- per semester and Rs. 3200 per annum

Caution Deposit (Refundable): Rs.5000