

# Tourism and Hospitality

## Introduction of the Sector

The travel and tourism industry, along with the related sectors contributing to it, is expected to grow in leaps and bounds in the coming years. A job in this industry can be highly exciting and adventurous and even pays well. Though it was slow to take off in this country, the government's initiatives in this field are uncovering a bright future

for those who want to make a career in this field. The hospitality industry is one of the key drivers of growth among the service sector in India. The growth in the hospitality sector and its contributions to the GDP will continue to be substantially higher than other sectors of the economy on the back of huge tourism potential in the country.

## B. Voc. in Hospitality Management

### Course Introduction

Bachelor of Vocation (B. Voc.) in Hospitality Management is a graduate level program with the objective to provide adequate knowledge and skills related to Tourism, Travel and Hospitality Management for employment and entrepreneurship.

### Eligibility for Admission

The eligibility for admission to B. Voc. in Hospitality Management shall be 10+2 or equivalent, in any stream.

### Career Prospects/Job Roles

There are numerous opportunities available in hotel management. Candidates can apply for work at any Travel Agencies, Hotels, Restaurants, Tour Operating Companies, Aviation Companies, Event Management companies, Visitor Bureaus etc., Besides this, many hotels and resorts also look for skilled professionals in hotel management. Candidates can also opt for further education in hotel management.

Some profiles available after B. Voc. in Hotel Management are *Front Desk Officer, Accounting Manager, Sales Manager, Chef, Resident Managers, Executive Housekeepers, Convention Service Managers and Front Office Managers.*

## Semester-wise Listing of Courses

SEMESTER I		
Subject Code	Subject Name	Credits
GE 1.1	Functional English	4
GE 1.2	Communication Skills - I	4
GE 1.3	Computing Skills - I	4
THM 1.1	Introduction to Tourism & Hospitality Industry	2
THM 1.2	Overview of Aviation Industry & Foundation Course in Front Office	2
THM 1.3	F&B Production & Service	2
THMP 1	Vocational Practical	12

SEMESTER II		
Subject Code	Subject Name	Credits
GE 2.1	Basics of Economics and Markets	4
GE 2.2	Environment Sciences	4
GE 2.3	Ethics and Governance	4
THM 2.1	Basics of Event Management - World Geography & Time Zones	2
THM 2.2	Menu Planning & House Keeping - I	2
THM 2.3	Food & accompaniments - Indian & Continental	2
THMP 2	Vocational Practical	12

SEMESTER III		
Subject Code	Subject Name	Credits
GE 3.1	Communication Skills - II	4
GE 3.2	Financial Literacy	4
GE 3.3	Basics of Legal and HR Policies	4
THM 3.1	Food & Beverage Production & Service - II	2
THM 3.2	Housekeeping - II and Inflight Services	2
THM 3.3	Food Accompaniment – Oriental and Food Safety & Hygiene	2
THMP 3	Vocational Practical	12

SEMESTER IV		
Subject Code	Subject Name	Credits
GE 4.1	Computing Skills - II	2
GE 4.2	Basics of Accounting	4
GE 4.3	Design Thinking	4
GE 4.4	Organizational Behaviour	2
THM 4.1	Food & Beverage Service - III & Restaurant Service	2
THM 4.2	Front Office Operations - II & MICE Activities	2
THM 4.3	Service in Specific Sector and Cabin Crew Career	2
THMP 4	Vocational Practical	12

SEMESTER V (Specialization in Hotel Management)		
Subject Code	Subject Name	Credits
GE 5.1	Digital Literacy	4
GE 5.2	Health and Wellness	4
GE 5.3	Personal Grooming	4
THM 5.1	F&B Management & Services - V	2
THM 5.2	Allied Hospitality Management and Introduction to Cruise Industry	2
THM 5.3	Learning Foreign Language (Spanish)	2
THMP 5	Vocational Practical	12

SEMESTER VI (Specialization in Hotel Management)		
Subject Code	Subject Name	Credits
GE 6.1	Entrepreneurship	4
GE 6.2	Employment Readiness	4
GE 6.3	Effective Workplace Skills & Competencies	4
THM 6.1	Introduction to SPA Industry Introduction to Car Rental Industry	2
THM 6.2	F&B Services - IV Entrepreneurship Development	2
THM 6.3	Airline Customer Services	2
THMP 6	Vocational Practical	12

**Programme fees:** (Rs. 48,000/-per annum)

**Examination fees:** (Rs. 1,600/- per semester and Rs.3200 per annum)

**Caution Deposit (Refundable):** Rs.5000

**Convocation Fees:** Rs.2000/- (In absentia Rs.2500/-)

**Campus Immersion Expenses:** (Travel & Logistics for 7-10 days on Campus) are not part of the fee structure and the expenses will have to be met by the students followed by communication.