

Media and Entertainment

Introduction of the Sector

Media and entertainment industry is powered by technological pace. No doubt the pace of the technology will be double and triple soon. But the main concern is that there should be industry ready workforce. This skilled workforce is created by vocational education. This is really high time to grab the opportunity.

India has a large broadcasting and distribution industry, comprising approximately 900 satellite TV channels, 6000 Multi-system operators, around 60,000 local cable operators, 7 DTH operators and few IPTV service providers.

B. Voc. in Journalism

Course Introduction

The course will cater to well-rounded introduction to the basics of freelance journalism. The key components of writing news, features and vox pops is discussed. The evolution of print media and the designing of news discussed here in detail

Eligibility for Admission

The eligibility for admission to B. Voc. in Journalism shall be 10+2 or equivalent, in any stream.

Career Prospects

Print media, internet media, TV, broadcast media – all forms of mass communication require skilled journalists to obtain, write, edit, print and broadcast news, events and information. Here are some of the prime recruiters for a Journalism graduate. TV Production firms, AIR, Radio Stations, Digital Media firms, Internet Media firms, Print Media firms, NEWS Channels.

In the above mentioned places, graduates may don roles such as –Reporter, Editor, Anchor, Broadcast technician, Cameraman/Photographer, Columnist, Analyst, Writer and Photojournalist. If any student interested in self-employment, he / she may become a Freelance Journalist. One may even become an Independent Investigative or Photojournalist.

Semester-wise Listing of Courses

Semester	Subject Code	Subject Name	Credits
I	GE 1.1	Functional English	4
	GE 1.2	Communication Skills - I	4
	GE 1.3	Computing Skills - I	4
	MEV02-111	Communication	2
	MEV02-112	Design, Graphics and Layout I	2
	MEV02-113	Introduction to Print News	2

	MEV02-114	Vocational Practical	12
II	GE 2.1	Basics of Economics and Markets	4
	GE 2.2	Environment Sciences	4
	GE 2.3	Ethics and Governance	4
	MEV02-121	Media Law and Ethics	2
	MEV02-122	Design, Graphics and Layout II	2
	MEV02-123	Introduction to Broadcast News	2
	MEV02-124	Vocational Practical	12
III	GE 3.1	Communication Skills II	4
	GE 3.2	Financial Literacy	4
	GE 3.3	Basics of Legal and HR Policies	4
	MEV02-211	New Media	2
	MEV02-212	Writing for Print	2
	MEV02-213	Writing for Radio	2
	MEV02-214	Vocational Practical	12
IV	GE 4.1	Computing Skills - II	4
	GE 4.2	Basics of Accounting	4
	GE 4.3	Design Thinking	4
	MEV02-221	Writing for Web	2
	MEV02-222	Writing for Television	2
	MEV02-223	Photography and Photojournalism	2
	MEV02-224	Vocational Practical	12
V	GE 5.1	Digital Literacy	4
	GE 5.2	Health and Wellness	4
	GE 5.3	Personal Grooming	4
	MEV02-311	Features, Editorials and Other Formats	2
	MEV02-312	Development Journalism	2
	MEV02-313	Documentary	2
	MEV02-314	Vocational Practical	12
VI	GE 6.1	Entrepreneurship	4
	GE 6.2	Employment Readiness	4
	GE 6.3	Effective Workplace Skills & Competencies	4
	MEV02-321	Media Management	2
	MEV02-322	Alternative Media, Disaster and Minority Reporting	2
	MEV02-323	Advertising	2

	MEV02-324	Vocational Practical	12
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Programme fees: Rs. 48,000/-per annum

Examination fees: Rs. 1,600/- per semester, Rs. 3200 per annum

Caution Deposit (Refundable): Rs.5000

