

Sports Physical Education Fitness and Leisure Skills (SPEFLS)

Introduction of the Sector

The sector of Sports Management incorporates the requirements of various sports, in an innovative and flexible manner while developing a holistic and well-equipped graduate. The syllabus of the course is designed in such a way that it provides the skill development required to be a professional sports manager.

B. Voc. in Sports Management

Course Introduction

The B. Voc. in Sports Management program aims at creating a strong foundation in the various aspects in the field of Sports and administration. Students benefit from a rich educational experience that equips them to have a successful career in the Sports Management industry. Our objective is for the students to gain industry relevant knowledge, skill and experience in the field of Sports Management along with the foundation of Bachelors education. The program is a blend of class room sessions, industry visits, assignments and master classes from Industry experts from respective domains.

Eligibility for Admission

The eligibility for admission to B. Voc. in Sports Management shall be 10+2 or equivalent, in any stream.

Career Prospects

The program is tailored for aspirants who wish to establish a successful career in sports management and administration. The course focuses on various aspects of sports management and administration as well as management of sports events, finances and other important avenues of sports.

Semester-wise Listing of courses

Semester	Subject Code	Subject Name	Credits
I	GE 1.1	Functional English	4
	GE 1.2	Communication Skills - I	4
	GE 1.3	Computing Skills - I	4
	SM 1.1	Overview to Sports Management	2
	SM 1.2	Overview Sports Marketing	2
	SM 1.3	Sports Digital Marketing & E-commerce	2
	VE 1	Vocational Practical	12

II	GE 2.1	Basics of Economics and Markets	4
	GE 2.2	Environment Sciences	4
	GE 2.3	Ethics and Governance	4
	SM 2.1	Business of Esports	2
	SM 2.2	Sports Marketing	2
	SM 2.3	Sports Event Management	2
	VE 2	Vocational Practical	12
III	GE 3.1	Communication Skills II	4
	GE 3.2	Financial Literacy	4
	GE 3.3	Basics of Legal and HR Policies	4
	SM 3.1	Sports Human Resource Management	2
	SM 3.2	Sports Facilities, Technology & Planning	2
	SM 3.3	Role of Sports Bodies in India and Globally	2
	VE 3	Vocational Practical	12
IV	GE 4.1	Computing Skills - II	4
	GE 4.2	Basics of Accounting	4
	GE 4.3	Design Thinking	4
	SM 4.1	Sports Sponsorship	2
	SM 4.2	Sports In Consumer Culture	2
	SM 4.3	Sports Health & Nutrition	2
	VE 4	Vocational Practical	12
V	GE 5.1	Digital Literacy	4
	GE 5.2	Health and Wellness	4
	GE 5.3	Personal Grooming	4
	SM 5.1	Sports Marketing & Merchandising	2
	SM 5.2	Media Relation & Communication of Sports	2
	SM 5.3	Sports Brand Management	2
	VE 5	Vocational Practical	12
VI	GE 6.1	Entrepreneurship	4
	GE 6.2	Employment Readiness	4
	GE 6.3	Effective Workplace Skills & Competencies	4

	SM 6.1	Sports Ethics, Drug Use & Law Of Contract	2
	SM 6.2	Sports Broadcasting & Journalism	2
	SM 6.3	Sports & Globalization	2
	VE 6	Vocational Practical	12

Programme fees: Rs. 2 Lakh/- per annum

Examination fees: Rs. 1,600/- per semester and Rs. 3200 per annum

Caution Deposit (Refundable): Rs.5000

