

# Tourism and Hospitality

## Introduction of the Sector

The travel and tourism industry, along with the related sectors contributing to it, is expected to grow in leaps and bounds in the coming years. A job in this industry can be highly exciting and adventurous and even pays well. Though it was slow to take off in this country, the government's initiatives in this field are uncovering a bright future for those who want to make a career in this field.

The hospitality industry is one of the key drivers of growth among the service sector in India. The growth in the hospitality sector and its contributions to the GDP will continue to be substantially higher than other sectors of the economy on the back of huge tourism potential in the country.

## Travel And Tourism

### Introduction of the Sector

The tourism and hospitality industry emerged as one of the key players in the growth of the services sector in India. Tourism has significant potential considering the rich cultural and historical heritage, variety in ecology and places of natural beauty spread across the country.

Tourism is also a potentially large employment generator besides being a significant source of foreign exchange for the country.

## B. Voc. in Travel and Tourism

### Course Introduction

The course defines Tourism. The concepts and principles of tourism industry History, growth and development of Tourism (Historical References) Motivators of tourism, Types of tourism-categories of tourists

### Eligibility for Admission

The eligibility for admission to B. Voc. in Travel and Tourism shall be 10+2 or equivalent, in any stream.

### Career Prospects

The employment opportunities visualised for B. Voc. in Travel and Tourism are Tourist Assistant, Travel Agent, Tour Guide, Tour & Travel Management, Event Management, Entrepreneurship in tourism industries and Hotel Assistant.

### Semester-wise Listing of courses

Semester	Subject Code	Subject Name	Credits
I	GE 1.1	Functional English	4
	GE 1.2	Communication Skills - I	4
	GE 1.3	Computing Skills - I	4

	TT 1	Introduction to Tourism	2
	TT 2	Modes of Transport	2
	TT 3.1	Tourism resources and Products I	2
	TTVP 1	Vocational Practical	12
<b>II</b>	GE 2.1	Basics of Economics and Markets	4
	GE 2.2	Environment Sciences	4
	GE 2.3	Ethics and Governance	4
	TT 4	Tourism Geography	2
	TT 5.1	Travel Agency and Tour Operations I	2
	TT 6	Accommodation Sector	2
	TTVP 2	Vocational Practical (Familiarisation trip included)	12
<b>III</b>	GE 3.1	Communication Skills II	4
	GE 3.2	Financial Literacy	4
	GE 3.3	Basics of Legal and HR Policies	4
	TT 7	Regional /Foreign Language Skills	2
	TT 3.2	Tourism Resources and Products II	2
	TT 5.2	Travel Agency and Tour Operations II	2
	TT 8	Fare Construction	2
	TTVP 3	Vocational Practical (on the Job training)	12
<b>IV</b>	GE 4.1	Computing Skills – II	4
	GE 4.2	Basics of Accounting	4
	GE 4.3	Design Thinking	4
	TT 9	Passenger Ground Service	2
	TT 10.1	Marketing	2
	TT 11.1	Guiding Skills I	2
	TTVP 4	Vocational Practical (Familiarisation trip included and on the Job training )	12
<b>V</b>	GE 5.1	Digital Literacy	4
	GE 5.2	Health and Wellness	4
	GE 5.3	Personal Grooming	4
	TT 12	Tourism Demand and Supply	2
	TT 10.2	Marketing and Tourism	2
	TT 13	New Concepts in Tourism	2
	TT 14	Destination Marketing	2
	TTVP 5	Vocational Practical (On the Job Training)	12
	GE 6.1	Entrepreneurship	4
	GE 6.2	Employment Readiness	4

<b>VI</b>	GE 6.3	Effective Workplace Skills & Competencies	4
	TT 11.2	World Geography and popular destinations	2
	TT 15	Entrepreneurship in Tourism	2
	TT 16	Impacts of Tourism	2
	TTVP6	Vocational Practical (On the Job Training/Familiarisation Trip included)	12

**Programme fees:** Rs. 36,000/-per annum

**Examination fees:** Rs.1,600/- per semester and Rs. 3200 per annum

**Caution Deposit (Refundable):** Rs.5000

