

Tourism and Hospitality

B. Voc. in Travel and Tourism

Course Introduction

The course defines Tourism. The concepts and principles of tourism industry History, growth and development of Tourism (Historical References) Motivators of tourism, Types of tourism-categories of tourists

Career Prospects/Job Roles

The employment opportunities visualised for B.Voc. in Travel and Tourism are *Tourist Assistant, Travel Agent, Tour Guide, Tour & Travel Management, Event Management, Entrepreneurship in tourism industries and Hotel Assistant.*

Eligibility for Admission

The eligibility for admission to B. Voc. in Travel and Tourism shall be 10+2 or equivalent, in any stream.

Semester-wise Listing of Courses

| SEMESTER I | | |
|--------------|------------------------------------|---------|
| Subject Code | Subject Name | Credits |
| GE 1.1 | Functional English | 4 |
| GE 1.2 | Communication Skills - I | 4 |
| GE 1.3 | Computing Skills - I | 4 |
| TT 1.1 | Introduction to Tourism | 2 |
| TT 1.2 | Modes of Transport | 2 |
| TT 1.3 | Tourism resources and Products - I | 2 |
| TTVP 1 | Vocational Practical | 12 |

| SEMESTER II | | |
|--------------|--|---------|
| Subject Code | Subject Name | Credits |
| GE 2.1 | Basics of Economics and Markets | 4 |
| GE 2.2 | Environment Sciences | 4 |
| GE 2.3 | Ethics and Governance | 4 |
| TT 2.1 | Tourism Geography | 2 |
| TT 2.2 | Travel Agency and Tour Operations - I | 2 |
| TT 2.3 | Accommodation Sector | 2 |
| TTVP 2 | Vocational Practical (Familiarisation trip included) | 12 |

| SEMESTER III | | |
|--------------|--|---------|
| Subject Code | Subject Name | Credits |
| GE 3.1 | Communication Skills - II | 4 |
| GE 3.2 | Financial Literacy | 4 |
| GE 3.3 | Basics of Legal and HR Policies | 4 |
| TT 3.1 | Tourism Resources and Products II | 2 |
| TT 3.2 | Travel Agency and Tour Operations - II | 2 |
| TT 3.3 | Fare Construction | 2 |
| TTVP 3 | Vocational Practical (on the Job training) | 12 |

| SEMESTER IV | | |
|--------------|---|---------|
| Subject Code | Subject Name | Credits |
| GE 4.1 | Computing Skills - II | 2 |
| GE 4.2 | Basics of Accounting | 4 |
| GE 4.3 | Design Thinking | 4 |
| GE 4.4 | Organizational Behaviour | 2 |
| TT 4.1 | Passenger Ground Service | 2 |
| TT 4.2 | Marketing | 2 |
| TT 4.3 | Guiding Skills - I | 2 |
| TTVP 4 | Vocational Practical (Familiarisation trip included and on the Job training) | 12 |

| SEMESTER V | | |
|--------------|--|---------|
| Subject Code | Subject Name | Credits |
| GE 5.1 | Digital Literacy | 4 |
| GE 5.2 | Health and Wellness | 4 |
| GE 5.3 | Personal Grooming | 4 |
| TT 5.1 | Tourism Demand and Supply | 2 |
| TT 5.2 | Tourism Marketing | 2 |
| TT 5.3 | New Concepts in Tourism | 2 |
| TTVP 5 | Vocational Practical (On the Job Training) | 12 |

| SEMESTER VI | | |
|--------------|---|---------|
| Subject Code | Subject Name | Credits |
| GE 6.1 | Entrepreneurship | 4 |
| GE 6.2 | Employment Readiness | 4 |
| GE 6.3 | Effective Workplace Skills & Competencies | 4 |
| TT 6.1 | World Geography and popular destinations | 2 |
| TT 6.2 | Entrepreneurship in Tourism | 2 |
| TT 6.3 | Impacts of Tourism | 2 |
| TTVP 6 | Vocational Practical (On the Job Training/ Familiarisation Trip included) | 12 |

Programme fees: (Rs. 36000/-per annum)

Examination fees: (Rs. 1,600/- per semester and Rs.3200 per annum)

Caution Deposit (Refundable): Rs.5000

Convocation Fees: Rs.2000/- (In absentia Rs.2500/-)

Campus Immersion Expenses: (Travel & Logistics for 7-10 days on Campus) are not part of the fee structure and the expenses will have to be met by the students followed by communication.