

Tourism and Hospitality

Introduction of the Sector

Hospitality comes into picture when any service is offered to the guests. With the expansion of vast tourism industry which employs over 10% of the world's employed population, number of opportunities have opened up for Hospitality Services, be it hotels, restaurants, clubs, spas, vineyards, casinos, cruises, malls, airports, airlines, car rental services and many more. A job in any

of these industries can be highly exciting and adventurous and even pays more. The hospitality industry is one of the key drivers of growth among the service sector in India. The growth in the hospitality sector and its contributions to the GDP will continue to be substantially higher than other sectors of the economy on the back of huge tourism potential in the country.

B. Voc. in Hospitality Management

Programme Introduction

Bachelor of Vocation (B. Voc.) in Hospitality Management is a graduate level programme with the objective to provide adequate knowledge and skills related to Tourism, Travel and Hospitality Management for employment and entrepreneurship.

Eligibility for Admission

The eligibility for admission to B. Voc. in Hospitality Management shall be 10+2 or equivalent, in any stream.

Career Prospects/Job Roles

There are numerous opportunities available in hospitality management. Candidates can apply for work at any Travel Agencies, Hotels, Restaurants, Tour Operating Companies, Aviation Companies, Event Management companies, Visitor Bureaus, etc. Besides these, many hotels and resorts also look for skilled professionals in hotel management. Candidates can also opt for further education in hotel management.

Some profiles available after B. Voc. in Hospitality Management are *Front Office Executive, Inflight services executives, Spa Managers, Resort Managers, F&B Executives, Sales Manager, Customer Relationship Executives, Customer Service agents, Managers, Executive Housekeepers, Event Manager, Convention Service Managers and Front Office Managers.*

Semester-wise Listing of Courses

SEMESTER I		
Course Code	Course Name	Credits
GE 1.1	Functional English	4
GE 1.2	Communication Skills - I	4
GE 1.3	Computing Skills - I	4
THM 1.1	Introduction to Tourism & Hospitality Industry	2
THM 1.2	Overview of Aviation Industry & Foundation Course in Front Office	2
THM 1.3	F&B Production & Service	2
TPA 1	Term Paper Assignment	2

SEMESTER II		
Course Code	Course Name	Credits
GE 2.1	Basics of Economics and Markets	4
GE 2.2	Environment Sciences	4
GE 2.3	Ethics and Governance	4
THM 2.1	Basics of Event Management - World Geography & Time Zones	2
THM 2.2	Menu Planning & House Keeping - I	2
THM 2.3	Food & accompaniments - Indian & Continental	2
TPA 2	Term Paper Assignment	2

SEMESTER III		
Course Code	Course Name	Credits
GE 3.1	Communication Skills - II	4
GE 3.2	Financial Literacy	4
GE 3.3	Basics of Legal and HR Policies	4
THM 3.1	Food & Beverage Production & Service - II	2
THM 3.2	Housekeeping - II and Inflight Services	2
THM 3.3	Food Accompaniment – Oriental and Food Safety & Hygiene	2
TPA 3	Term Paper Assignment	2

SEMESTER IV		
Course Code	Course Name	Credits
GE 4.1	Computing Skills - II	2
GE 4.2	Basics of Accounting	4
GE 4.3	Design Thinking	4
GE 4.4	Organizational Behaviour	2
THM 4.1	Food & Beverage Service - III & Restaurant Service	2
THM 4.2	Front Office Operations - II & MICE Activities	2
THM 4.3	Service in Specific Sector and Cabin Crew Career	2
TPA 4	Term Paper Assignment	2

SEMESTER V (Specialization in Hotel Management)		
Course Code	Course Name	Credits
GE 5.1	Digital Literacy	4
GE 5.2	Health and Wellness	4
GE 5.3	Personal Grooming	4
THM 5.1	F & B Management & Services - V	2
THM 5.2	Allied Hospitality Management and Introduction to Cruise Industry	2
THM 5.3	Learning Foreign Language (Spanish)	2
TPA 5	Term Paper Assignment	2

SEMESTER VI (Specialization in Hotel Management)		
Course Code	Course Name	Credits
GE 6.1	Entrepreneurship	4
GE 6.2	Employment Readiness	4
GE 6.3	Effective Workplace Skills & Competencies	4
THM 6.1	Introduction to SPA Industry Introduction to Car Rental Industry	2
THM 6.2	F & B Services - IV Entrepreneurship Development	2
THM 6.3	Airline Customer Services	2
TPA 6	Term Paper Assignment	2

***The skill training component is 50% to 60% ranging from 600 hours to 720 hours per year depending upon the industry requirement.**

Programme Fees: (Rs. 48,000/-per annum)

Examination Fees: (Rs. 1,600/- per semester and Rs.3200/- per annum)

Caution Deposit (Refundable): Rs.5000/-

Convocation Fees: Rs.2000/- (In absentia Rs.2500/-)