

SPORTS

Introduction of the Sector

The sector of Sports Management incorporates the requirements of various sports, in an innovative and flexible manner while developing a holistic

and well-equipped graduate. The syllabus of the course is designed in such a way that it provides the skill development required to be a professional sports manager.

B. Voc. in Sports Management

Course Introduction

The B. Voc. in Sports Management program aims at creating a strong foundation in the various aspects in the field of Sports and administration. Students benefit from a rich educational experience that equips them to have a successful career in the Sports Management industry. Our objective is for the students to gain industry relevant knowledge, skill and experience in the field of Sports Management along with the foundation of Bachelors education. The program is a blend of class room sessions, industry visits, assignments and master classes from Industry experts from respective domains.

Eligibility for Admission

The eligibility for admission to B. Voc. in Sports Management shall be 10+2 or equivalent, in any stream.

Career Prospects/Job Roles

The program is tailored for aspirants who wish to establish a successful career in sports management and administration. The course focuses on various aspects of *sports management and administration as well as management of sports events, finances and other important avenues of sports.*

Semester-wise Listing of Courses

SEMESTER I		
Subject Code	Subject Name	Credits
GE 1.1	Functional English	4
GE 1.2	Communication Skills - I	4
GE 1.3	Computing Skills - I	4
SM 1.1	Introduction to Sports Management	2
SM 1.2	Sports Governance & Sports Organisations	2
SM 1.3	Sports Finance & Budgeting	2
SMV P1	Vocational Practical	12

SEMESTER II		
Subject Code	Subject Name	Credits
GE 2.1	Basics of Economics and Markets	4
GE 2.2	Environment Sciences	4
GE 2.3	Ethics and Governance	4
SM 2.1	Introduction to Sports Marketing	2
SM 2.2	Sports Event Management	2
SM 2.3	Facility and Infrastructure Management	2
SMV P2	Vocational Practical	12

SEMESTER III		
Subject Code	Subject Name	Credits
GE 3.1	Communication Skills - II	4
GE 3.2	Financial Literacy	4
GE 3.3	Basics of Legal and HR Policies	4
SM 3.1	Business Development & Partnerships in Sports	2
SM 3.2	Sports Sponsorships & Fan Engagement	2
SM 3.3	Grassroots, S4D & CSR in Sports	2
SMV P3	Vocational Practical	12

SEMESTER IV		
Subject Code	Subject Name	Credits
GE 4.1	Computing Skills - II	2
GE 4.2	Basics of Accounting	4
GE 4.3	Design Thinking	4
GE 4.4	Organizational Behaviour	2
SM 4.1	Sports Operations	2
SM 4.2	Digital Marketing in Sports	2
SM 4.3	Sports Law	2
SMV P4	Vocational Practical	12

SEMESTER V		
Subject Code	Subject Name	Credits
GE 5.1	Digital Literacy	4
GE 5.2	Health and Wellness	4
GE 5.3	Personal Grooming	4
SM 5.1	Media & Broadcasting in Sports	2
SM 5.2	Athlete Development and Management	2
SM 5.3	Sports Merchandising and Retail	2
SMV P5	Vocational Practical	12

SEMESTER VI		
Subject Code	Subject Name	Credits
GE 6.1	Entrepreneurship	4
GE 6.2	Employment Readiness	4
GE 6.3	Effective Workplace Skills & Competencies	4
SM 6.1	Introduction to Sports Sciences	2
SM 6.2	Sports Technology & Data Analytics	2
SM 6.3	Esports & Gaming	2
SMV P6	Vocational Practical	12

Programme fees: (Rs. 1,20,000/-per annum)

Examination fees: (Rs. 1,600/- per semester and Rs.3200 per annum)

Caution Deposit (Refundable): Rs.5000

Convocation Fees: Rs.2000/- (In absentia Rs.2500/-)

Campus Immersion Expenses: (Travel & Logistics for 7-10 days on Campus) are not part of the fee structure and the expenses will have to be met by the students followed by communication.