A Message from the Director, TISS

The Tata Institute of Social Sciences, now in its 83rd year, continues to impact social policies, programmes and ground level action for the betterment of society. As a community-engaged University with campuses in Mumbai, Tuljapur, Guwahati and Hyderabad, the Institute’s vision is to create socially relevant knowledge and transfer that knowledge through its various teaching programmes and field action projects. With over eight decades of experience, the Institute creates highly knowledgeable and skilled human service professionals and empowers them to find sustainable solutions to people’s problems, social issues and social transformation.

The School of Media and Cultural Studies (SMCS), offers a unique and innovative Master’s Programme in Media and Cultural Studies. The students undergo two years of intensive education and skill building. The curriculum integrates theory with practice, with the students producing two documentaries, a PSA, and a music video, and a radio programme along with a range of journalistic pieces prior to graduation. Other skills imparted include visual and web design. The students also get a sound grounding in social sciences, cultural and media theory and research, with most of them also undertaking a dissertation. All students pursue an internship after their first year. In the past, several of our students have won awards for their documentary films and have gone on to excel in various fields, including filmmaking, print and web journalism, among others.

It gives me immense pleasure to present the 2017–2019 batch of 22 students of the M. A. Media and Cultural Studies of TISS, Mumbai through this Placement Brochure. I invite you to visit our campus, interact with our committed and sensitive students and discover their innovative ideas, commitment and enthusiasm in contributing and responding to social challenges. I am certain that our students will contribute immensely to your esteemed organisation, and become assets to you.

Shalini Bharat
The Class of 2019 of the School of Media and Cultural Studies, who are currently seeking employment, are an intelligent, energetic, bright, socially sensitive and ethically sound group of young people who have been through two years of a rigorous programme, the MA in Media and Cultural Studies, that equips them to become ‘doing thinkers’ and ‘thinking doers’.

The programme is an optimal blend of cultural/social theory and media practice that also gives students an opportunity to produce a range of relevant media outputs. The present class has made a series of powerful and thought-provoking Public Service Announcements on Break the Silence Around Gender Violence. They have also made a series of music videos. Other media outputs include a set of short documentaries entitled Migrant Mumbai that critically examines issues of migrants in the city of Mumbai. This series has been made in collaboration with the NGOs YUVA and Aajeevika, both of which work with migrants to the city. Working in small groups, the students also produced a radio weekly podcast show, Radio Ulloo for 5 weeks addressing themes as subversive as media criticism, oral and folk traditions, relationships, music, and satire. The students are also in the process of making a set of longer documentaries, which they will complete by March 2019.

Over the years, the student films produced by the students of SMCS have won several awards and accolades and have been screened at film festivals in India and overseas, as well as been shown on the NDTV documentary slot. They are also distributed for non-broadcast screenings.

In addition to producing engaging and excellent media products, the students also work on a dissertation, present papers in an annual graduate seminar and produce many thought-provoking essays and written pieces, some of which find their way into SubVersions (http://subversions.tiss.edu), our online peer reviewed journal for early career researchers in Media and Cultural Studies.

In addition to this the students are also involved in co-curricular activities such as organizing Cut.in — National Students Film Festival, which is the first of its kind in India and has been held every year since 2008 and Frames of Reference, a national level seminar for post-graduate and doctoral scholars. Adda, the SMCS Film Club and Culture Café are forums that the students co-ordinate and participate in. Conceiving, planning and organizing these various activities gives our students both organizational skills and valuable experience in completing tasks competently and efficiently.

With such a rich and wide set of academic and creative achievements that contribute to public discourse, the students of the class of 2019 will be a valuable addition to any organization. The unique combination of theory and practice that the programme offers makes them eminently suited to any placement that requires both conceptual and creative skill sets.

Anjali Monteiro
Tata Institute of Social Sciences: An Introduction

The Tata Institute of Social Sciences (TISS) was established in 1936 as the Sir Dorabji Tata Graduate School of Social Work. In 1944, it was renamed as the Tata Institute of Social Sciences.

The year 1964 was an important landmark in the history of the Institute, when it was declared Deemed to be a University under Section 3 of the University Grants Commission Act (UGC), 1956.

Since its inception, the vision of the TISS has been to be an institution of excellence in higher education that continually responds to changing social realities through the development and application of knowledge, towards creating a people-centred, ecologically sustainable and just society that promotes and protects dignity, equality, social justice and human rights for all.

In pursuance of its vision and guiding principles, the Tata Institute of Social Sciences organizes teaching programmes to facilitate the development of competent and committed professionals for practice, research and teaching; undertakes research, develops and disseminates knowledge and reaches out to the larger community through extension at the local, national, regional and international levels.
The School of Media and Cultural Studies, (SMCS), Tata Institute of Social Sciences, Mumbai is engaged in media teaching, production, research and dissemination. A unique feature of the School is its focus on creating synergies between theory and practice through its teaching programme, its web archives, field-based initiatives, films and research work. all of which are informed by a keen sense of connection with local subaltern cultures of resistance and invention.

The School has been in existence in various avatars for the past 4 decades. It originated in a project for audio-visual documentation of innovative social initiatives in 1978 and became a permanent resource centre in 1983. After the re-structuring of TISS in 2006, the Unit for Media and Communication became the Centre of Media and Cultural Studies and upscaled its activities, with new teaching and outreach programmes, supported by a decade long grant from the Tata Trusts. In 2012, the Centre became a full-fledged School. The School comprises three centres.

**Vision**

The vision of the School of Media and Cultural Studies is to be a centre of excellence that actively promotes critical thinking, education, research, production, dissemination and advocacy in the areas of media and contemporary culture, with a focus on equity, social justice and human rights. SMCS seeks to develop a critical perspective on media, culture and society, through teaching, production, research, dissemination and extension. It participates actively in the processes of creation and dissemination of community media, thus contributing to struggles for equity and social justice. It also archives and disseminates multimedia resources, thus encouraging research into cultures of resistance, protest and innovation.
Centre for Critical Media Praxis (CCMP)

The CCMP consolidates the praxis base of SMCS (including media production and theorising on practice) and has expanded its scope to include new media, community based participatory initiatives and the production of multi-media and web based materials. The CCMP also anchors the production and skill-based courses of the School.

Centre for the Study of Contemporary Culture (CSCC)

Cultural Studies in India today is a diverse cross-disciplinary field that engages in an impassioned way with contemporary social political, historical and economic contexts, reflecting on questions of ideology, identity, power, and discourse. The CSCC also anchors the courses that belong broadly to the area of cultural studies, media studies, critical theory, visual culture, digital cultures, new media and development media.

Media Archive and Resource Centre (MARC)

The MARC consolidates the audio-visual and graphics services currently offered by SMCS. It works in tandem with the CCMP to respond to the needs of other Centres and Schools within TISS, to facilitate the documentation of their work and design of their publicity and teaching materials. It also hosts a Digital Archive, with a searchable database and collection of around 6000 films as well as digitised photographs and footage. These resources are available for viewing within TISS, for students, staff and faculty, as well as to external users, such as educational institutions, researchers, activists and filmmakers.
Events at SMCS

**Cut.in, Students’ Film Festival**
This is SMCS’s annual national level film festival which started in 2008, making it the longest running student film festival in India featuring Documentary and Short Fiction. It is a platform where students’ work can be showcased and discussed.

**Adda Film Club**
The student-run weekly film club screens a range of Indian and international documentaries and feature films. It is a forum for filmmakers to screen and discuss their work and share ideas with students and film lovers.

**Frames of Reference, Students’ Research Seminar**
This is an annual student seminar for postgraduate students organized by the students of SMCS. This seminar started in 2008 and has witnessed the participation of students and scholars from all over the country. Over the years, the seminar has been organized around various themes such as ‘The Politics of Post-truth’, ‘Neoliberalising Cultures’, and ‘Seeing through the Screen’.

**Culture Cafe**
This is a space for dialogue on issues concerning media, culture and society. It features discussions, performances, lectures and other events that encourage reflection on society.
Faculty

SMCS Faculty

**Dr. Anjali Monteiro**
Professor and Dean
M.A. (Pune), Ph.D. (Goa)

**Dr. K.P. Jayasankar**
Professor and Chairperson, Centre for Critical Media Praxis
M.A. (Mumbai), Ph.D. (IIT Bombay)

**Dr. Shilpa Phadke**
Associate Professor and Chairperson, Centre for the Study of Contemporary Culture
M.A. (SNDT), M.Phil. (Cambridge, U.K.), Ph.D. (TISS)

**Dr. Lakshmi Lingam**
Professor
Centre for the Study of Contemporary Culture
M.A. (Andhra University); Ph.D. (IIT, Bombay)

**K.V. Nagesh Babu**
Assistant Professor
Centre for the Study of Contemporary Culture
M.A. (Hyderabad University)

**Faiz Ullah**
Assistant Professor
Centre for the Study of Contemporary Culture
M.A. (MCRC, Jamia Millia Islamia)

**Nithila Kanagasabai**
Assistant Professor
Centre for Critical Media Praxis
M.Phil. Women's Studies (TISS)
M.A. Media and Cultural Studies (TISS)
P.G. Diploma in Broadcast Journalism (Asian College of Journalism)

**Harmanpreet Kaur**
Assistant Professor
Centre for Critical Media Praxis
M.A. (Arts & Aesthetics), JNU
M.Phil. (Cinema Studies)
PGDMC (Journalism), SIMC, Pune

Visiting Faculty

**Tapan Parekh**
Internet Solutions Expert, DoT Solutions

**Nitesh Mohanty**
Graphic Designer and Co-founder of ‘The Root’

**Prabir Bose**
Theatre artist and Co-founder of ‘Vikalp Kriya’

**Suresh Rajamani**
Sound Recordist

**Abhay Sardesai**
Editor of ‘ART India’ magazine

**Dr. Sunitha Chitraprpu**
HOD of Social Communications Media Dept., Sophia Polytechnic, Mumbai

**Sachin Malhotra**
Sound Designer and Editor

**Pallavi Singhal**
Editor
# Course Overview

## Semester I
- Media Studies I
- Cultural Studies I
- Image Making I: Introduction to Semiotics
- Video Production (Image and Sound Acquisition)
- Ways of Knowing: Introduction to Research Methodologies
- Foundation Courses in Social Sciences

## Semester II
- Image Making II: Documentary Film
- Cultural Studies II
- Video Post-Production (Final Cut Pro)
- Journalism Practice I
- Reading Film: Introduction to Film Theory
- Media and Cultural Studies Research
- Working with Video I: Video Production Project (Music Video and PSA)

## Semester III
- Community Radio: Radio project (Soundtrack Pro)
- Optionals:
  - Television Studies
  - Gender, Media and Culture
  - Visual Design
- Working with Video II: Involved in making a series of 5 documentaries titled Migrant Mumbai

## Semester IV
- Internship
- Dissertation/Term Paper
- Optionals:
  - Web Design
  - Understanding Art and Music
  - Media and Law
- Final Film Project: The students have to produce a final documentary in groups on a topic of their choice.
The public service announcements were made as part of the course Working with Video 1 on the theme of sexual harassment and violence. The PSAs engage with the ways in which silences around sexual violence contribute to complicity. Students worked in groups of 4-5 to script, shoot, and edit the PSAs.
The music videos were made as part of the course Working with Video 1 on the songs by Shubha Mudgal. The videos attempt to evoke the themes of oppression, protest, struggle, and assertions, based on the rhythm and style of the song. Students worked in groups of 4-5 to script, shoot, and edit the music videos.
Documentary Series I: Migrant Mumbai

Mumbai is a city of migrants, built on their sweat and blood. Some migrants are deemed citizens, and others remain migrants forever, denied their rights to the city. This series engages with the complexity of issues that migrants in Mumbai face. Students worked in groups of 4-5 to script, shoot, and edit the films.
<table>
<thead>
<tr>
<th>Areas of interest</th>
<th>Filmmaking, Video Editing, Writing, Photography, and Visual Design</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Qualifications</td>
<td>B.E (Hons.) in Electronics and Instrumentation, and M.Sc. in Economics, BITS Pilani, KK Birla Goa Campus (Batch of 2017)</td>
</tr>
<tr>
<td>Internship</td>
<td>Intern at Godrej Culture Lab Leadership Programme, Mumbai, 2018 (6w) Intern at Wadhwani Foundation, Bengaluru, 2018 (5m)</td>
</tr>
<tr>
<td>Dissertation</td>
<td>Looking at Dibakar Banerjee’s filmography through the lens of auteurism.</td>
</tr>
<tr>
<td>Ongoing Media Project</td>
<td>A documentary film that explores Mumbai’s changing relationship with the sea.</td>
</tr>
</tbody>
</table>
| Course Projects | **PSA**  
Victim Blaming  
**Music Video**  
Mann ke Manjeere  
**Community Radio**  
Soap Bubbles  
**Documentary**  
Bhojpuri Bambaiwale |
Areas of interest
Advertiseing, Film production

Educational Qualifications
M.A. in Modern Indian History, Faculty of Social Sciences, Lady Shri Ram College, University of Delhi, Delhi (Batch of 2017)

Internship
Creative Project Consultant at Mullen Lowe Lintas Group, Mumbai, 2018 (2m)
Intern at NDTV, New Delhi, 2011 (1m)

Voluntary Experience
Volunteer at SAM Workshops, 2010-2017

Dissertation
A study of Video-on-demand platforms such as Netflix, Amazon Prime etc. in India.

Ongoing Media Project
A documentary film on Mumbai’s BEST Buses

Course Projects
PSA
Take Back
Mann ke Manjeere

Music Video
Monsoon in Mumbai

Community Radio
Navi Mumbai, Navi Begari

Documentary

Aishwarya Vasudev
aishwarya.vasudev07@gmail.com
Areas of interest: Journalism

Educational Qualifications: B. Com, University of Commerce College, Jaipur (Batch of 2015)

Internship: Intern at The News Minute, Bengaluru, 2018 (2m)

Work Experience:
- Audit Assistant, RMK & Co., Jaipur, 2013-2016 (3y)
- Content Research Associate, My Career Architects, Jaipur, 2014-2015 (6m)
- Senior Associate, Head Start Network, Jaipur, 2014-2015 (6m)

Dissertation: Looking at the football fan culture in Mumbai and its relationship with the changes in broadcasting of European club football in India.

Ongoing Media Project: A documentary film based on the Kwan Kung Temple, a Chinese Temple in Mazgaon, Mumbai

Course Projects:
- PSA: Cancel Complicity
- Music Video: Jheel
- Community Radio: Audience 101
- Documentary: Navi Mumbai, Navi Begari
## Areas of interest
Media & Cultural Studies Research, Video Production

## Educational Qualifications
B. Tech. in Information and Communication Technology, Dhirubhai Ambani Institute of Information and Communication Technology (DA-IICT), Gandhinagar (Batch of 2015)

## Internship
Intern at The Centre for Internet & Society, Delhi, 2018 (2m)

## Work Experience
Product Engineer at Sprinklr Solutions Pvt. Ltd., Gurgaon, 2015-16 (1y 11m)
Teaching Assistant at DA-IICT, Gandhinagar, 2014 (4m)

## Voluntary Experience

## Dissertation
An analysis of women’s experiences of online pornography, closely associated with the design and architecture of popular websites.

## Ongoing Media Project
A documentary film based on the association of the Chinese community in Mumbai

## Course Projects
- **PSA**
  - Pehla Kadam
- **Music Video**
  - Maati
- **Community Radio**
  - Audience 101
- **Documentary**
  - Ghutan
<table>
<thead>
<tr>
<th>Areas of interest</th>
<th>Writing for Online Media, Research</th>
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</thead>
<tbody>
<tr>
<td>Educational Qualifications</td>
<td>B.A. in Communication and Media Studies, English Studies, and Psychology, Christ University, Bengaluru (Batch of 2014)</td>
</tr>
<tr>
<td>Internship</td>
<td>Intern at The News Minute, Bengaluru, 2018 (2m)</td>
</tr>
</tbody>
</table>
| Work Experience       | Copy editor, YourStory Media Pvt. Ltd., Bengaluru, 2016 - 2017 (11m)  
                         | Freelance content writer, Bengaluru, 2015 - 2016 (6m)  
                         | Academic author, ANSR Source India Pvt. Ltd., Bengaluru, 2014 - 2015 (1y 1m)  
                         | Intern, Ogilvy & Mather, Bengaluru, 2013 (1m)  
<pre><code>                     | Intern, Daily News &amp; Analysis (DNA), Bengaluru, 2012 (1m) |
</code></pre>
<p>| Dissertation          | A study on independent rock music in India, its origins and the various influences that shape it |
| Ongoing Media Project | A documentary film that explores Mumbai’s changing relationship with the sea. |
| Course Projects       |                                   |
| PSA                   | Cancel Complicity                 |
| Music Video           | Jheel                              |
| Community Radio       | Taste of TISS                      |
| Documentary           | Ghutan                            |</p>
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<tr>
<th>Areas of interest</th>
<th>Research, Reporting</th>
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<tbody>
<tr>
<td>Educational Qualifications</td>
<td>B.E. (Hons.) in Electrical and Electronics and M.Sc. (Hons.) in Biological Sciences (5 Year integrated degree course), Birla Institute of Technology and Science Pilani, Goa Campus (Batch of 2014)</td>
</tr>
<tr>
<td>Internship</td>
<td>Intern at The News Minute, Bengaluru, 2018 (6w)</td>
</tr>
<tr>
<td>Work Experience</td>
<td>Fellow at Teach For India, Chennai, 2015-17 (2y) Editorial Intern at The Ladies Finger, Bengaluru, 2016 (1m) Intern/ Field Worker at Chaitanya, Rajgurunagar, 2014-15 (11m) Student Intern at ARM Holdings, Bengaluru, 2013-14 (11m)</td>
</tr>
<tr>
<td>Dissertation</td>
<td>A study of the emerging Telangana cinema and it's articulation of the region's identity in the post bifurcation period</td>
</tr>
<tr>
<td>Ongoing Media Project</td>
<td>A documentary film on Qawwali and Sufi traditions in Mumbai</td>
</tr>
<tr>
<td>Course Projects</td>
<td><strong>PSA</strong> Cancel Complicity <strong>Music Video</strong> Jheel <strong>Community Radio</strong> Baigarat News <strong>Documentary</strong> Na Feriwala Kshetra</td>
</tr>
</tbody>
</table>
Areas of interest
Filmmaking, Journalism, Advertising

Educational Qualifications
PG Certificate. Course in Feature Film and Screenplay Writing, Film and Television Institute of India, Pune (Batch of 2010)

Internship
Intern at Dalit Dastak Magazine, New Delhi, (6w)

Work Experience
Writing and Directing a feature length documentary titled, ‘B R Ambedkar Now and Then’
Assistant Editor for ‘World Integrity Center’, (House of Publications) Dehradun.
Correspondent cum Copy Editor with BBCL’s ‘The Times of India’, Lucknow.
Intern at Dalit Dastak Magazine, New Delhi, (6w)
Creative Director, www.500.net, 2014-15 (1y 8m)
Editor, ‘The Writer’s Block’, a novel by a USA based author, 2013-14 (1y)
Scriptwriter, a ‘documentary narrative’ ‘Tax Your Brain’ on Income Tax for RedDot Productions, NDTV, New Delhi, 2013 (2m)
Freelance Story/Screenplay Writer for the sequel of ‘Dekh Bhai Dekh’ to be produced by Doordarshan and Flying Fish Productions, 2012-13, (4m)
Scriptwriter, Sony Entertainment Television (Sony mix), 2012 (4m)
Content Head and Writer at FOOD FOOD channel, 2012 (3m)
Developed a ‘plot’ of a feature-length, Black Comedy, 2012 (6m)
Researcher/ Writer for a documentary-drama produced by Talespin Talkies, 2011-12 (3m)
Assisted Rajesh Dubey as an ‘Associate Writer’ for a Marathi TV soap, 2011-12 (1y 3m)

Dissertation
Appropriation of Dr. B R Ambedkar: Engagement of political leaders and academicians

Ongoing Media Project
A documentary film dealing with the existence of Nala Sopara Stupa and struggle to keep the related Buddhist History alive.

Course Projects
- PSA: Victim Blaming
- Music Video: Mann ke Manjeere
- Community Radio: Monsoon in Mumbai
- Documentary: Bhojpuri Bambaiwale
<table>
<thead>
<tr>
<th>Areas of interest</th>
<th>Visual Design, Photography, Filmmaking (Videography and Editing), Qualitative Research</th>
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<tbody>
<tr>
<td>Educational Qualifications</td>
<td>B.A. in Social Sciences, Tata Institute of Social Sciences, Hyderabad (Batch of 2016)</td>
</tr>
</tbody>
</table>
| Internship | Intern at The Hitavada, Nagpur, 2018 (6w)  
Intern at Myna Mahila Foundation, Mumbai, 2018 (1m) |
| Work Experience | Content Writer at Weaving Thoughts, 2015-16 (6m)  
Intern at Marie Stopes, New Delhi, 2015 (2m) |
| Term Paper | Exploring the feminist potential of the Indian Goddesses through Art by Indian/Indian Origin Women |
| Ongoing Media Project | A documentary film that explores Mumbai’s changing relationship with the sea. |

**Course Projects**

**PSA**  
*Take Back*

**Music Video**  
*Mann ke Manjeere*

**Community Radio**  
*Sounds This Week*

**Documentary**  
*Aashiyana*
Areas of interest

Journalism, Filmmaking

Educational Qualifications

BMM, Siddharth College of Commerce and Economics, Mumbai University, Mumbai (Batch of 2017)

Work Experience

Reporter, Ambedkar Jayanti Celebration from Nagpur, NDTV, 2018 (1m)
Associate Editor and Anchor, Awaz India TV, Mumbai, 2015-16 (11m)
Anchor, Awaz India TV, Nagpur, 2013-14 (1y 2m)
Trainer to aspiring Journalists, Ahmedabad, July 2016.
Freelancing as Anchor at Various Corporate, Inter-collegiate, and Private events, (2011- present)
Voice overs artist at 94.3 Myfm, Nagpur.

Dissertation

Looking into the history of King Bali through the lenses of the Balai community from Indore district.

Ongoing Media Project

A documentary film dealing with the existence of Nala Sopara Stupa and struggle to keep the related Buddhist History alive.

Course Projects

PSA

Cancel Complicity

Music Video

Jheel

Community Radio

Baatein Jazbadon Ki

Documentary

Bhojpuri Bambaiwale
<table>
<thead>
<tr>
<th>Areas of interest</th>
<th>Advertising (Copy-writing and production), Filmmaking (Production), Qualitative, and Market Research, CSR</th>
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<tbody>
<tr>
<td>Educational Qualifications</td>
<td>BA (Hons) in English, Miranda House, University of Delhi, Delhi (Batch of 2016)</td>
</tr>
<tr>
<td>Internship</td>
<td>Interned as Copy-Writer, Lowe Lintas, Mumbai, 2018 (4w) Interned as Copy-Writer, Oglivy, Mumbai, 2018 (6w)</td>
</tr>
<tr>
<td>Ongoing Media Project</td>
<td>Currently working on a documentary film on Qawwali and Sufi traditions in Mumbai</td>
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| Course Projects | PSA: *Pehla Kadam*  
Music Video: *Maati*  
Community Radio: *Taste of TISS*  
Documentary: *Aashiyana* |
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<tr>
<td>Video Production and Filmmaking (Production, Assistant Direction, Writing and Editing), Film Research, Advertising and Ad Film Production, Content Creation for web based platforms and positions related to Media and Communications</td>
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<td>B.A. (Hons.) in Political Science, Jadavpur University, Kolkata (Batch of 2017)</td>
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<tr>
<td>Interned as Ideator and Content Writer with Eyelevel Cinema Pvt. Ltd., Kolkata, 2018 (8w)</td>
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<th>Work Experience</th>
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<tbody>
<tr>
<td>Research Assistant under Dr. Carlo Morelli, University of Dundee, UK, 2016 (1m)</td>
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<th>Dissertation</th>
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<tbody>
<tr>
<td>Looking into alternate cinema vis-a-vis alternate film collectives and movements post the 2000s.</td>
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<td>Documentary</td>
</tr>
<tr>
<td>Quiet No More</td>
</tr>
<tr>
<td>Jheel</td>
</tr>
<tr>
<td>Sounds This Week</td>
</tr>
<tr>
<td>Navi Mumbai, Navi Begari</td>
</tr>
</tbody>
</table>
**Areas of interest**

Film production and Research, Social Media Marketing, Video Production, Journalism, Copywriting for ad films, Content Creation for Digital Platforms, Media Production Department of various projects.

**Educational Qualifications**

B.A. (Hons.) in Political Science, Presidency University, Kolkata (Batch of 2017)

**Internship**

Interned as Content Developer and a Social Media Manager with Bollywood Hungama, Mumbai, 2018 (3m)

**Work Experience**

Speaker, Catalyst Learning Services, Kolkata, 2017 (1m)
Actor, RAHI Foundation, Kolkata, 2016 (1m)
Actor, Majhpothe (theatre group), for Mad About Drama’s National Theatre Exchange Festival, 2017
Contributor, Youth ki Awaaz
Cultural Policy Director, Niti Vichaar (student policy thinktank), 2018

**Voluntary Experience**

Actor, Presidency University Dramatics Society, Kolkata, 2014 - 2017 (3y)

**Dissertation**

Dealing with the socio-politico-cultural location of Shah Rukh Khan with respect to his extra-diegetic identity in the cultural artefact we know as Bollywood.

**Ongoing Media Project**

A documentary film dealing with the existence of Nala Sopara Stupa and struggle to keep the related Buddhist history alive.

**Course Projects**

<table>
<thead>
<tr>
<th>PSA</th>
<th>Quiet No More</th>
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<tbody>
<tr>
<td>Music Video</td>
<td>Jheel</td>
</tr>
<tr>
<td>Community Radio</td>
<td>Begairat News</td>
</tr>
<tr>
<td>Documentary</td>
<td>Aashiyana</td>
</tr>
</tbody>
</table>
**Areas of interest**
Public Relations, Corporate Communication, Event Curation

**Educational Qualifications**
B.A. in Journalism, Kamala Nehru College, Delhi University, Delhi (Batch of 2017)

**Internship**
Intern at Godrej Culture Lab Leadership Programme, Mumbai, 2018 (6w)

**Work Experience**
Worked on multiple PR portfolios, Madison Public Relations, Delhi, 2016 (4w)
Integrated Network Solutions Team, Viacom 18, Delhi, 2015 (4w)

**Voluntary Experience**
Vice President, English Debating Society, Kamala Nehru College, Delhi, 2015-2016 (1y)
Core Member, Women’s Development Cell, Kamala Nehru College, Delhi, 2016-2017 (1y)
Sub-Editor, Communique’ (Newsletter KNC), Kamala Nehru College, Delhi, 2015-2017 (2y)

**Dissertation**
The study analyses the geo-politics of war and death and its relation with nationalism seen through the case of War Memorials in India.

**Ongoing Media Project**
A documentary film on Mumbai’s BEST Buses

**Course Projects**
- **PSA**
  - *Pehla Kadam*
- **Music Video**
  - *Maati*
- **Community Radio**
  - *Flashback Friday*
- **Documentary**
  - *Ghutan*
### Areas of interest

- Advertising, Ad Film Production, Video Production, Social Media Management, Content creation for Social Media and other web based platforms, Filmmaking (Editing, Production, Scripting) and Television Production

### Educational Qualifications

- B.A.(Hons.) in English Literature, Sri Venkateswara College, University of Delhi (Batch of 2017)

### Internship

- Interned with LXL Ideas, Mumbai, 2018 (2m)

### Work Experience

- Volunteer, Teach for India, Mumbai, 2017 - 2018 (4m)
- Content Creator, Linking Roots, Delhi, 2016 - 2017 (11m)
- Video Production, Chinh India Kids’ Film Club, 2013 (1m)

### Dissertation

- Tracing the change in Dance TV Reality Shows in India, beginning from Boogie Woogie to Dance India Dance

### Ongoing Media Project

- Currently working on a documentary film that explores Mumbai’s changing relationship with the sea.

### Course Projects

- **PSA**
  - Cancel Complicity
  - Jheel
- **Music Video**
  - Sounds This Week
- **Community Radio**
  - Aashiyana
<table>
<thead>
<tr>
<th>Areas of interest</th>
<th>Filmmaking (Writing, Production, and Editing), Advertising, Media Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Qualifications</td>
<td>B.A. (Hons.) in English, St. Stephen’s College, University of Delhi, Delhi (Batch of 2017)</td>
</tr>
<tr>
<td>Internship</td>
<td>Interned as Copy-Writer with the Digital team, J. Walter Thompson, Mumbai, 2018 (6w)</td>
</tr>
<tr>
<td>Voluntary Experience</td>
<td>President (2016-17), the English Literary Society, St. Stephen’s College Production Head (2016-17), Sabha, the Multilingual Theatre Society, St. Stephen’s College</td>
</tr>
<tr>
<td>Dissertation</td>
<td>Looking into the audience’s response to TV serials being dubbed from Hindi to Malayalam.</td>
</tr>
<tr>
<td>Ongoing Media Project</td>
<td>A documentary film on Mumbai’s BEST Buses</td>
</tr>
</tbody>
</table>

**Course Projects**

- PSA: *Quiet No More*
- Music Video: *Jheel*
- Community Radio: *Flashback Friday*
- Documentary: *Na Feriwala Kshetra*
## Areas of interest
- Media Research, Analytics, Social Media and Advertising

## Educational Qualifications
- M.B.A. in Human Resource Management and Finance, Rashtrasant Tukdoji Maharaj Nagpur University, Nagpur (Batch of 2011)
- B.Tech. in Chemical Technology (Food Tech), Sant Gadge Baba Amravati University, Department of Chemical Technology, Amravati (Batch of 2008)

## Internship
- Interned with The Times of India, Nagpur, 2018 (6w)

## Work Experience
- Academic Consultant/Counsellor, Nalanda Academy, Wardha, 2016 - 2017 (1y)
- Production Assistant, Doordarshan, Mumbai, 2015 - 2016 (1y)
- HR and Admin Assistant, PVR Cinemas, Nagpur, 2012 - 2013 (1y)
- Live transmission and Production in collaboration with BBC, 2015

## Dissertation
- An exploration of the cultural subversion that Dr B R Ambedkar attempted to build through Navayana Buddhism, through lenses of Epistemology, socio-political discourse and Aesthetics.

## Ongoing Media Project
- A documentary film on Qawwali and Sufi traditions in Mumbai.

## Course Projects
- **PSA**
  - *Pehla Kadam*
- **Music Video**
  - *Maati*
- **Community Radio**
  - *Begairat News*
- **Documentary**
  - *Navi Mumbai, Navi Begari*
**Areas of interest**

Video Production and Post Production, Production Management, Journalism, Research and Public Relations.

**Educational Qualifications**

B.A. in Economics, St. Edmund’s College (NEHU), Shillong, Meghalaya (Batch of 2016)

**Internship**

Interned with FXB Suraksha India., Ukhrul, 2018 (3m)

**Work Experience**

Member, Hao Folklore Society (HFS), Ukhrul, 2018 - Present

**Dissertation**

Bringing out natives' perspective on land, identity and 'traditionally fluid spaces' that transgress Indo-Myanmar border

**Ongoing Media Project**

A documentary film based on the Kwan Kung Temple, a Chinese Temple in Mazgaon, Mumbai

**Course Projects**

PSA

Victim blaming

Music Video

Mann Ke Manjeere

Community Radio

Folk Station

Documentary

Na Feriwa Kshetra
Areas of interest

Market and Media Research, Marketing and Administrative positions

Educational Qualifications

B.A. in Social Sciences, Tata Institute of Social Sciences, Hyderabad (Batch of 2017)

Internship

Interned as Marketing and Research Intern with MTV India, Viacom 18, Mumbai, 2018 (5m)

Work Experience

Volunteer, IPPE Observer for MNREGA in Haryana; Say Tress, Hyderabad; Bhumi, Hyderabad; Make- A- Wish, Hyderabad. Internship Projects with ITC Hotels (2016), and Tech Mahindra (2015)
Trainee, Bureau of Parliamentary Studies, Lok Sabha Secretariat

Voluntary Experience

Class Representative, School of Media and Cultural Studies, TISS, Mumbai, 2017-2019

Dissertation

Attempting to analyse the youth led movement that is re-appropriating their narratives through art in the conflict inflicted zone of Kashmir.

Ongoing Media Project

A documentary film on Mumbai’s BEST Buses

Course Projects

PSA  Victim blaming
Music Video  Mann ke Manjeere
Community Radio  Taste of TISS
Documentary  Aashiyana
<table>
<thead>
<tr>
<th>Areas of interest</th>
<th>Production (Assistant Direction, Editing, Screenwriting)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Qualifications</td>
<td>B.A. in Social Sciences, Tata Institute of Social Sciences, Tuljapur (Batch of 2017)</td>
</tr>
<tr>
<td>Internship</td>
<td>Interned with Absolute Productions, Mumbai, 2018 (8w)</td>
</tr>
<tr>
<td>Work Experience</td>
<td>Short-Term Intern, Only Much Louder (OML), Hyderabad, 2016 (3m)</td>
</tr>
<tr>
<td></td>
<td>Summer Intern, The Aga Khan Rural Support Program, India (AKRSP,I), 2016 (6w)</td>
</tr>
<tr>
<td></td>
<td>Intern, Foundation for Democratic Reforms, 2015 (6w)</td>
</tr>
<tr>
<td>Dissertation</td>
<td>Exploring into gender, identity, and the urban anxiety in contemporary neo-noir in Hindi cinema</td>
</tr>
<tr>
<td>Ongoing Media Project</td>
<td>A documentary film that explores Mumbai’s changing relationship with the sea.</td>
</tr>
<tr>
<td><strong>Course Projects</strong></td>
<td></td>
</tr>
<tr>
<td>PSA</td>
<td>Take Back</td>
</tr>
<tr>
<td>Music Video</td>
<td>Mann ke Manjeere</td>
</tr>
<tr>
<td>Community Radio</td>
<td>Soap Bubbles</td>
</tr>
<tr>
<td>Documentary</td>
<td>Bhojpuri Bambaiwale</td>
</tr>
</tbody>
</table>
### Areas of interest
Market Research, Advertising, Programme Researcher in broadcasting, film or video and Television, film or video production.

### Educational Qualifications
B.A. (Hons.) in Sociology, Maitreyi College, University of Delhi (Batch of 2016)

### Internship
Interned at Rajiv Gandhi University, Arunachal Pradesh, 2018 (2m)

### Voluntary Experience
- Literary Secretary, TISS Students’ Union, 2018 - 2019
- Attended King’s College London Delhi Summer School on Media, Gender and Culture, Delhi, 2016 (2w)
- Editorial team, Sociologue - Aao Baat Karein, Maitreyi College, Delhi University, 2015 - 2017 (2y)
- Executive member, ENACTUS, Maitreyi College, Delhi University, 2014 - 2015 (1y)

### Dissertation
An attempt at understanding the dynamics and growth of cinematic expressions in Arunachal Pradesh.

### Ongoing Media Project
A documentary film based on the Kwan Kung Temple, a Chinese Temple in Mazgaon, Mumbai

### Course Projects
- **PSA**
  - *Quiet No More*
- **Music Video**
  - *Jheel*
- **Community Radio**
  - *Folk Station*
- **Documentary**
  - *Bhojpuri Bambaiwale*
Areas of interest | Advertising, Production, Research, TV Production, and NGOs
---|---
Educational Qualifications | B.A. in History, Geography and History, Amravati University (Batch of 2017)
Internship | Interned with MUKTIPATH, a project started in collaboration with SEARCH and the Government of Maharashtra, 2018 (6w)
Dissertation | Looking at the farmers’ issues and how print media covers it.
Ongoing Media Project | A documentary film dealing with the existence of Nala Sopara Stupa and struggle to keep the related Buddhist History alive.
Course Projects

| PSA                               | Victim blaming
| Music Video                      | Mann ke Manjeere
| Community Radio                  | Baatein Jazbadon Ki
| Documentary                      | Ghutan
<table>
<thead>
<tr>
<th>Registration</th>
<th>The organization may send a mail to <a href="mailto:smcs.placements@gmail.com">smcs.placements@gmail.com</a> to express interest in hiring from SMCS.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interactions with students</td>
<td>Organizations can send in detailed job descriptions (along with remuneration and location details) they are looking to hire for. Interactions with the students can be organised according to the convenience of the organization. This can either be done in the form of a pre-placement talk at TISS, or the prospective employer's office. Additionally, pre-placement talks over video (Skype, Hangout, etc.) can also be arranged.</td>
</tr>
<tr>
<td>Applications from students</td>
<td>The next stage is when the organization invites applications from the students. The organization can either send application forms for the students to fill via mail, or ask for the Curriculum Vitae of the students from the placement committee, based on which the organization may shortlist candidates.</td>
</tr>
<tr>
<td>Offers</td>
<td>At the end of the selection process, the organizations are requested to give the final offers to the candidates on the Institute Form available with the placement office. The acceptance or rejections of offers will be communicated to individual organizations through the placement committee. In case of rejection of offer, the organisation is required to provide a waitlist, in which case the offer shall be extended to the student next in line.</td>
</tr>
</tbody>
</table>
Contact Us

Placement Coordinators
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Meghna: +91-9674048904
Rachel: +91-9818530129

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Mangesh Godekar