



Tata
Cornell
Institute



**Tata Institute of Social Sciences (TISS), Mumbai and Tata Cornell
Institute (TCI), Cornell University, Ithaca**

offer

One-Week Executive Program

on

Policy Analysis and Program Evaluation

at

Tata Institute of Social Sciences, Mumbai

Concept Note

- 1. Why this certificate program-** The development sector in India has been extremely active with significant funding from government, multilateral, bilateral and philanthropic sources. With the new CSR Act in place, more monies are expected to be directed towards programs on poverty, health, education, sanitation, and social welfare.

The underlying values and assumptions for a good policy or program design are often not examined in many evaluations and monitoring of the policy and program implementation. Policy analysis to capture the characteristics of good policy interventions and decisions to improve the design of such interventions, therefore assumes relevance. It is important to identify significant interactions in the policy implementation process; specify policy objectives precisely; designs programs or policy alternatives; and monitor and evaluate their performance.

Besides, the allocation of funding, whether for policies, for programs or for focused interventions, is regularly accompanied by a set of data-related reporting requirements. The need for basic accountability and the expectation of a measurable return on policy and program investments, also, highlight the importance of well-designed monitoring and evaluation (M&E) systems that can meet such requirements. This one-week Executive Training program for senior managers is structured around four objectives:

- a. **Policy Analyses**- develop an critical analysis of a policy intervention, its implementation process, and the sequence by which a policy intervention can bring change.
- b. **Coherent Systems**- view evaluation as a system of activities that can be used to demonstrate effectiveness and identify areas for improvement
- c. **Effective Strategies** -develop an evaluation strategy that is fully integrated with broader goals on which the success of a given policy and program intervention is based, as well as their effective implementation by organizations.
- d. **Optimal Capacities** - assess the ability to leverage internal resources to develop and implement M&E plans and determine areas where additional skills and capacities are needed

The workshop will also include a briefing on some of the latest technical innovations in policy analysis and M&E space, that can improve the efficiency, accuracy, and utility of the policy and program interventions and the evaluation results.

2. **Number of seats** – 30
3. **Target Groups** - Government Officers, Practitioners, Industry Leaders, Academicians and Researchers
4. **Duration** – January 6 - 10, 2020
5. **Closing deadline** – November 30, 2019
6. **Pedagogy** - Classroom lecture, hands-on exercises, discussion, presentation
7. **Resource Persons** – Prof. Shalini Bharat, Prof. Prabhu Pingali, Prof. Madhushree Sekher, Dr Nikhil Raj, Dr Dhiraj Singh, Prof. Bhaskar Mitra and Dr Geetanjoy Sahu
8. **Fees Structure** – Rs 25,000 + applicable GST, excluding boarding. Boarding can be arranged at TISS Guest House for a few participants on first come-first served basis.

For any clarification, please mail to Ms. Maya Nair – maya.nair@tiss.edu

For online registration and fee payment - Click Here