



IN COLLABORATION WITH:



**Global Compact**  
Network India

# TISS AESDII – JGU CECRAS Northern Conclave for Building CSR Partnerships

DATE:

1<sup>st</sup> November to 3<sup>rd</sup> November, 2018

VENUE:

O.P. Jindal Global University Delhi Campus  
National Trust for the Handicapped  
A-2, Shaheed Jeet Singh Marg,  
Block A, Qutab Institutional Area,  
New Delhi, Delhi 110067

POWERED BY:



**Schedule for Day 1 – Thursday, 1<sup>st</sup> November, 2018**  
**Theme – CSR: A Catalyst for Development Partnerships**

Session Timings	Session	Resource Person(s)
09:30 am – 10:00 am	<b>Registration and Breakfast</b>	
10:00 am – 10:20 am	<p align="center"><b>Session 101</b></p> <p>About TISS AESDII and the Conclaves</p>	<p><b>rohan sarma</b> (Head, TISS AESDII)</p>
10:20 am – 10:30 am	<p align="center"><b>Setting the Context</b></p> <p>Private-Public Partnerships to Advance CSR as a Public Good</p>	<p><b>Amit Lahiri</b> (Chief Sustainability Officer, Associate Director, IIHed&amp; Executive Director, CECRAS, O.P. Jindal Global University)</p>
10:30 am – 11:45 am	<p align="center"><b>Special Plenary: International Address</b></p> <p align="center">Business and Human Rights</p>	<p><b>Dr. David Bilchitz</b> (Professor of Fundamental Rights and Constitutional Law, University of Johannesburg  Director, South African Institute for Advanced Constitutional, Public, Human Rights and International Law (SAIFAC)  Secretary-General, International Association of Constitutional Law)</p>
11:45 am – 12:00 pm	<b>Tea Break</b>	
12:00 pm – 01:00 pm	<p align="center"><b>Keynote Session</b></p> <p>CSR in India: Past, Present and Future</p>	<p><b>Dr. Bhaskar Chatterjee</b> (Secretary General, Indian Steel Association)</p>
01:00 pm – 02:00 pm	<b>Lunch</b>	
02:00 pm – 03:00 pm	<p align="center"><b>Panel Discussion</b></p> <p>Why CSR? What CSR? How CSR?</p>	<p><u>Panellists:</u></p> <p><b>Mr. Kamal Singh</b> (Executive Director, UN Global Compact Network India)</p> <p><b>UNICEF India representative</b></p> <p><b>Mayuri Misra</b> (Founder and CEO, SHAKTISHI; ex-IICA)</p> <p><b>Dr. Sivaraju</b> (Professor &amp; Deputy Director, TISS, Hyderabad)</p> <p><b>ANTICIPATING SOME MORE SENIOR FOUNDATION AND/OR INTERNATIONAL NGOs TO CONFIRM</b></p> <p><u>Chair:</u></p> <p><b>rohan sarma</b> (Head, TISS AESDII)</p>

03:45 pm – 04:00 pm	Tea Break	
04:00 pm – 05:00 pm	<p style="text-align: center;"><b>Masterclass</b></p> <p style="text-align: center;">CSR as a catalyst for Building Partnerships for Sustainable Development</p>	<p><b>Amit Lahiri</b> (Chief Sustainability Officer, Associate Director, IIHed &amp; Executive Director, CECRAS, O.P. Jindal Global University)</p> <p><b>Dr. Roopinder Oberoi</b> (Assistant Professor, Department of Political Science, University of Delhi)</p>
05:00 pm – 06:00 pm	<p style="text-align: center;"><b>TISS AESDII Finance Clinic</b></p> <p style="text-align: center;">Financial Management and Fundraising Strategies</p>	<p><b>Lalit Sethi</b> (Financial Consultant, TISS AESDII)</p> <p><b>Nikhil Deshpande</b> (Programme Manager, Finance, TISS AESDII)</p>

**Schedule for Day 2 – Friday, 2<sup>nd</sup> November, 2018**  
**Theme – Skills for Building Effective Partnerships**

Session Timings	Sessions	Resource Persons
09:30 am – 10:00 am	<b>Registration and Breakfast</b>	
10:00 am – 11:00 am	<p align="center"><b>Panel Discussion</b></p> <p>India Inc.: Lessons and Best Practices from CSR &amp; Sustainability</p>	<p><u>Panellists:</u></p> <p><b>Brig.(retd.) Rajiv Williams, Y.S.M.</b> (Corporate Head-CSR, JSL, Jindal Stainless)</p> <p><b>Dr. Soumitro Chakraborty</b> (Chief Executive Officer, Finnovation)</p> <p><b>ANTICIPATING SOME MORE SENIOR CORPORATE EXECUTIVES TO CONFIRM</b></p> <p><u>Chair:</u></p> <p><b>Amit Lahiri</b> (Chief Sustainability Officer, Associate Director, IIHed and Executive Director, CECRAS, O.P. Jindal Global University)</p>
11:00 am – 11:15 am	<b>Tea Break</b>	
11:15 am – 12:00 pm	<b>JGU-CECRAS Legal Clinic</b>	<p><b>Arjya B. Majumdar</b> (Associate Professor and Director, Office of Academic Planning, Co-ordination and Interdisciplinarity, O.P. Jindal Global University)</p>
12:00 pm – 12:30 pm	<p align="center"><b>Special Address</b></p> <p>The Role of the Higher Education Sector in Capacity Building for CSR Partnerships in India</p>	<p><b>Dr. C. Raj Kumar</b> (Founding Vice Chancellor, Jindal Global University &amp; Founder Director, The International Institute for Higher Education Research &amp; Capacity Building)</p>
12:30 pm – 01:00 pm	<b>Government Address</b>	<b>TBD</b>
01:00 pm – 01:30 pm	<p align="center"><b>Technical Session</b></p> <p>Governance of NPOs in India</p>	<p><b>Dr. B. Venkatesh Kumar</b> (Professor and Chairperson, Centre for Public Policy and Governance, TISS)</p>
01:30 pm – 02:30 pm	<b>Lunch</b>	

<p><b>02:30 pm – 03:45 pm</b></p>	<p style="text-align: center;"><b>Masterclass</b></p> <p style="text-align: center;">Fundamentals of Monitoring &amp; Evaluation and Developing Matrices for Social Impact</p>	<p><b>Dr. Bhaskar Mittra</b> (Associate Director, Tata-Cornell Institute for Agriculture and Nutrition)</p>
<p><b>03:45 pm – 04:30 pm</b></p>	<p style="text-align: center;">The GRI Framework for Accountability, Sustainability and Responsibility of Development Actors</p>	<p><b>Dr. Aditi Haldar</b> (Director, GRI Regional Hub, South Asia)</p>
<p><b>04:30 pm – 04:45 pm</b></p>	<p><b>Tea Break</b></p>	
<p><b>04:45 pm – 06:00 pm</b></p>	<p style="text-align: center;"><b>Workshop</b></p> <p style="text-align: center;">Cracking a 'Pitch' for Development Partnerships</p>	<p><b>rohan sarma</b> (Head, TISS AESDII)</p>

## Schedule for Day 3 – Friday, 3<sup>rd</sup> November, 2018

### Theme – Proposal Building for Partnerships

Session Timings	Sessions	Resource Persons
09:30 am – 10:00 am	<b>Registration and Breakfast</b>	
10:00 am – 11:00 am	<p style="text-align: center;"><b>Workshop</b></p> <p>Working with Communities and Development Stakeholders</p>	<p><b>Ami Misra</b> (Programme Specialist, TISS AESDII)</p> <p><b>Amita Parulkar</b> (Research Fellow, TISS AESDII)</p>
11:00 am – 11:45 am	<p style="text-align: center;"><b>Masterclass</b></p> <p>Strategies for Impact Investing and Branding in Social Businesses and Not-for-Profit Organizations</p>	<p><b>Dr. Subhasis Ray</b> (Professor-Marketing, Xavier Institute of Management, Bhubaneswar)</p>
11:45 am – 12:00 pm	<b>Tea Break</b>	
12:00 pm – 01:30 pm	<p style="text-align: center;"><b>Group Activity</b></p> <p>Mentoring of Thematic proposals <i>(Teams will be divided thematically)</i></p>	<p><u>Moderated by:</u></p> <p><b>Dr. Samrat Sinha</b> (Associate Professor &amp; Assistant Dean (Academic Affairs) Jindal School for International Affairs; Research Director, Borderlands Studies Programme, O.P. Jindal Global University)</p> <p><b>Bulan Lahiri</b> (Communications Consultant)</p> <p><u>Teams:</u></p> <p><i>Rural, Community Development, Agriculture and Environment</i></p> <p>Mentors: <b>Shubhadeep Sanyal, Nimisha Shah</b></p> <p>Associate: <b>Ashish Reddy</b> <i>Health, Nutrition, Water and Sanitation</i></p> <p>Mentor: <b>Lalit Sethi</b></p> <p>Associate: <b>Chandrika Singh</b></p>

		<p><i>Education</i></p> <p>Mentors: <b>Gautam Maun, Amita Parulkar</b></p> <p>Associate: <b>Samridhi Puri</b></p> <p><i>Livelihood, Skill Development and Vocational Training</i></p> <p>Mentors: <b>Charu Sharma, Nikhil Deshpande</b></p> <p>Associate: <b>Spandan Pattanaik</b></p> <p><i>Projects focussing on Vulnerable Groups</i></p> <p>Mentors: <b>Ami Misra , Dwiya Saha</b></p> <p><i>Corporate Teams</i></p> <p>Mentors: <b>rohan sarma , Amit Lahiri</b></p>
<b>01:30 pm – 02:30 pm</b>		<b>Lunch</b>
<b>02:30 pm – 02:40 pm</b>	<p><b>Presentations</b></p> <p>About JGU-CECRAS</p>	<p><b>Amit Lahiri</b></p> <p>(Chief Sustainability Officer, Associate Director, IIHed &amp; Executive Director, CECRAS, O.P. Jindal Global University)</p>
<b>02:40 pm – 3:00 pm</b>	<p><b>Presentations</b></p> <p>About TISS AESDII</p>	<p><b>Nikhil Deshpande</b> (Programme Manager, Finance, TISS AESDII)</p> <p><b>Nimisha Shah</b> (Associate Fellow, TISS AESDII)</p> <p><b>Dwiya Saha</b> (Programme Manager, TISS AESDII)</p> <p><b>Ami Misra</b> (Programme Specialist, TISS AESDII)</p>
<b>03:00 pm – 05:00 pm</b>	<p><b>TISS AESDII Bazaar</b></p> <p><i>A platform where participant NPOs present innovative, sustainable and high-impact proposals that have been mentored during the Conclave, to corporate CSR teams</i></p>	<p><u><i>Moderated by:</i></u></p> <p><b>Ami Misra</b> (Programme Specialist, TISS AESII)</p> <p><b>Dr. Samrat Sinha</b> (Associate Professor &amp; Assistant Dean Jindal School of International Affairs)</p> <p><b>Bulan Lahiri</b> (Communications Consultant)</p>
<b>05:00 pm – 05:15 pm</b>		<b>Tea Break</b>

<p><b>05:15 pm – 06:00 pm</b></p>	<p><b>Special Valedictory: International Address</b></p> <p>SDG-CSR Linkage as a Lever for Global Collaboration</p>	<p><b>Dr. Kernaghan Webb</b></p> <p>(Associate Professor, Law and Business Dept. Ted Rogers School of Management</p> <p>Founding Director, Institute for the Study of Corporate Social Responsibility, Ryerson University, Toronto, Canada)</p>
<p><b>06:00 pm onwards</b></p>	<p><b>Certificate Distribution</b></p>	<p><b>TISS AESDII and JGU CECRAS team</b></p>



## THE FINE PRINT

\*All participants shall be given a certificate of participation for attending the sessions of the training programme.

\*For more details, please feel free to get in touch with Ms. Rajisha Vineet or Ms. Dwiya Saha on

022 2552 5848/ +91 9831651480 or email us on [tissaesdiiknowledgesharing@gmail.com](mailto:tissaesdiiknowledgesharing@gmail.com)

## PAYMENT INFORMATION

The **fee structure** is noted in the table below.

Sr. No.	Organisation	Amount Per Day Per Participant*
1	Companies (Public and Private Sector)  (Companies that register for the first two days are allowed to attend the TISS AESDII Bazaar for free on the third day of the Conclave.)	Rs. 18,000/-
2	Non-empanelled Non-Profit Organisations/ Individuals	Rs. 4,500/-
3	TISS Empanelled Non-Profit Organisations	Rs. 3,000/-

\*the amount is inclusive of GST (rate – 18%)

## INSTRUCTIONS for Registration and Payment of Fees

- 1) Please fill the registration form on the following link: <https://bit.ly/2PoTmBX>
- 2) In case your organisation does not have a GST number, please download and fill the GST Declaration.
- 3) Please download and fill the Invoice Requisition form.
- 4) Kindly make the payment as per the instructions noted below.
- 5) **Please send the online receipt or UTR code of payments made to [tissaesdiiknowledgesharing@gmail.com](mailto:tissaesdiiknowledgesharing@gmail.com) along with the GST Declaration and Invoice Requisition form.**

Please make the payments on/ by Tuesday, 30<sup>th</sup> October, 2018.

The fees can be transferred to the following bank account directly. The details for transfer of funds are noted below:

Account Holder Name: TATA INSTITUTE OF SOCIAL SCIENCES PROJECT ACCOUNT

Account No: 0765104000038289

Bank Name: IDBI Bank

IFS Code: IBKL0000765

SWIFT Code: IBKLINBB126

Branch Code: 765

MICR: 400259090

Bank Address: IDBI Bank

Deonar branch

Unit no: 1, Safal Pride

Sion-Trombay Road

Deonar, Mumbai-400088

Permanent Account Number: AAATT4224B

---