

Agriculture

Introduction of the Sector

Agriculture is one of the most vital sectors of the Indian economy accounting for as much as 18% of the Indian economy. It also accounts for the livelihood of almost 58% of the Indian population. Moreover, India has become one of the major players in agriculture by becoming the leading producer of pulses, rice, wheat, spices, and spice products. Furthermore, with the numerous government policies in place, the agriculture sector continues to show good and healthy symptoms and steadily climbing through the charts in green. Indian Agriculture sector contributes around 23% in the GDP. It provides employment to more than 65% of the population. The sector is facing an increasing complex business environment due to integration of world market, technological advancement, development of the derivative market etc. To cater to this complexity skilled manpower is required to respond to the current situation and take quick and right decision.

Post Graduate Diploma in Agri Business Management

PG Diploma in Agri Business Management aids to skill graduates on Agri business management for managerial position in Agriculture & Allied Industries

The course will also teach him in working in and as a team, handle extremely stressful conditions and sharpen his decision making capabilities in the field of agriculture.

The broad objectives of the course would be to create ready-to-be-employed workforce of Agri business professionals, who would be:

- Having a sound knowledge of the basic protocols and procedures of functioning of Agri business industries.

- Equipped with the right set of aptitudes and attitudes that would make them all encompassing Agri Business Managers.

Eligibility for Admission

The candidate should be a graduate in any discipline. Students with graduation in agriculture & allied sector is desirable.

Employability/Skill enhancement

Undergoing the PG Diploma in Agri Business Management will give the students an upper hand in comparison to others as they will receive additional specialized training as follows:

- Awareness about agriculture and allied sector

- Adaptability to the dynamic market forces and facing competition.

- Special training in exports, dairy and food technology.

- Ability to assist effectively in managerial decision making.

- Ability to work independently and lead teams.

- Effective handling of assigned tasks.

- Awareness regarding various techniques in agriculture and allied industries.

Career Prospects

Agriculture domain is capable of generating an abundant amount of job opportunities and different job profiles each year, The students with Post Graduate Diploma in Agri Business Management can procure jobs in managerial positions in Food Production Companies, Food processing companies, Farming Industries, Farming equipment manufacturing industries, Agro-chemical industries Public & Private Sector. Marketing Industries and Retail Industries.

Semester Wise Distribution of Course Credit and Hours

SEMESTER 1

Sr. No.	Course Code	Course	Credits	Hours	Marks
Theory Based Component. (40% component)					
1.	ABM 101	Agri Business Management	2	30	100
2.	ABM 102	Food Technology and Processing Management	3	45	100
3.	ABM 103	Dairy Technology and Management	3	45	100
4.	ABM 104	Agri Supply Chain Management	2	30	100
5.	ABM 105	Marketing Research in Agri Business	2	30	100
Skill based Component. (60 % component)					
6	ABM 106	Internship / OJT	14	420	100
7	ABM 107	Project Report	4	120	100
		Total	30	720	700

SEMESTER 2

Sr. No.	Course Code	Course	Credits	Hours	Marks
Theory Based Component. (40% component)					
1	ABM 201	Sales and Distribution	2	30	100
2	ABM 202	Advance Agriculture Export	2	30	100
3	ABM 203	Costing & Financial Management	3	45	100
4	ABM 204	Rural Marketing	3	45	100
5	ABM 205	Agri Economics	2	30	100
Skill based Component. (60 % component)					
6	ABM 206	Internship / OJT	14	420	100

